STATE OF TEXAS §

February 21, 2011

COUNTY OF GRAYSON §

BE IT REMEMBERED THAT A Regular Meeting of the City Council of the City of Sherman, Grayson County, Texas was begun and held in the Council Chambers of City Hall on February 21, 2011.

MEMBERS PRESENT: **MAYOR BILL MAGERS; DEPUTY MAYOR WILLIE STEELE. COUNCIL MEMBERS ADAMI, HOWETH, SMITH, SOFTLY.**

MEMBERS ABSENT: **COUNCIL MEMBER WACKER.**

CALL TO ORDER

CALL TO ORDER

Mayor Magers called the meeting to order at 5:02 p.m. The Pledge of Allegiance and the Invocation were given by Council Member Joe Smith.

APPROVE MINUTES

APPROVE MINUTES

The Council reviewed the Minutes of the Regular City Council Meeting of February 7, 2011. Council Member Adami moved to approve the Minutes as presented; Second by Council Member Smith. All present voted AYE.
MOTION CARRIED.

PUBLIC HEARING

CONDUCT THE FIRST PUBLIC HEARING CONCERNING THE ANNEXATION OF APPROXIMATELY 23.065 ACRES SOUTH OF DRIPPING SPRINGS ROAD AND WEST OF CEDAR PARK VILLAGE IN THE CITY OF SHERMAN'S EXTRA TERRITORIAL JURISDICTION

ANNEXATION SOUTH OF DRIPPING SPRINGS RD. & WEST OF CEDAR PARK VILLAGE

Mayor Magers asked if there were any citizens that wished to speak on the proposed annexation of approximately 23.065 acres south of Dripping Springs Road and west of Cedar Park Village in the City's Extra Territorial Jurisdiction.

No citizens appeared before the City Council to discuss the proposed annexation.

The Public Hearing was closed.

TABLED AT THE FEBRUARY 7, 2011 CITY COUNCIL MEETING

ADOPTION OF ORDINANCES

ORD 5682 SPEED LIMITS ON S.H. 289 (TABLED)

Ordinance 5682

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SHERMAN, TEXAS, ESTABLISHING MAXIMUM, REASONABLE AND PRUDENT RATES OF SPEED ON CERTAIN PORTIONS OF S.H. 289 IN THE CITY OF SHERMAN; FIXING PENALTIES FOR VIOLATION THEREOF; PROVIDING FOR SEVERABILITY; PROVIDING FOR A REPEALER.

Mayor Magers requested that the City Council take no action on Ordinance 5682. George Olson, City Manager, explained

that the staff met with representatives from the Texas Department of Transportation and they have agreed to relook at the site clearance issue and will see if there are other options for Highway 289.

Ordinance 5682 remained on the table.

<u>CONSENT AGENDA</u>

CONSENT AGENDA

The Council reviewed the Consent Agenda. Deputy Mayor Steele moved to approve the Consent Agenda, as presented. Second by Council Member Softly. All present voted AYE.

<u>RESOLUTIONS</u>

<u>RESOLUTION NO. 5565 – SUPPORTING CERTAIN AMENDMENTS TO SENATE BILL 332 REGARDING THE OWNERSHIP OF AND RIGHT TO PRODUCE GROUNDWATER</u>

RES 5565
OWNERSHIP & RIGHT TO PRODUCE GROUNDWATER

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SHERMAN, TEXAS, SUPPORTING CERTAIN AMENDMENTS TO SENATE BILL 332 REGARDING THE OWNERSHIP OF AND RIGHT TO PRODUCE GROUNDWATER.

Mr. Olson met with the Groundwater Conservation District and there are now ten water bills that have been introduced in the Legislature. The bills are to try and modify the rule of capture.

In Texas the rule of capture allows that if someone drills for groundwater then it belongs to that person or entity, even if it is drained from underneath another person's land.

The concern for the City is that, even though they are doing everything correctly, the modification of these laws could increase the cost of groundwater for everyone, and ultimately the taxpayers.

The City has spent a lot of money on surface water and has worked hard to manage the groundwater. He said this is a big issue for the City and when the hearings are scheduled, Sherman representatives will be attending to comment on the proposed legislation.

ACTION TAKEN.

Motion by Council Member Smith to approve Resolution No. 5565, as presented. Second by Council Member Adami.

VOTING AYE: Adami, Howeth, Smith, Softly, Steele.
VOTING NAY: None.
MOTION CARRIED.

<u>RESOLUTION NO. 5566 – AUTHORIZING SUBMISSION OF A GRANT APPLICATION TO THE OFFICE OF THE GOVERNOR – CRIMINAL JUSTICE DIVISION TO FUND THE PURCHASE OF A POLICE VEHICLE WITH EQUIPMENT MEETING CURRENT STANDARDS FOR PATROL USE FOR THE SHERMAN POLICE DEPARTMENT; DESIGNATING THE CITY MANAGER AS THE AUTHORIZED OFFICIAL TO ACCEPT,</u>

RES 5566
GRANT FOR POLICE VEHICLE & EQUIP.

REJECT, ALTER OR TERMINATE THE GRANT ON BEHALF OF THE CITY
A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SHERMAN, TEXAS, AUTHORIZING SUBMISSION OF A GRANT APPLICATION TO THE OFFICE OF THE GOVERNOR – CRIMINAL JUSTICE DIVISION TO FUND THE PURCHASE OF A POLICE VEHICLE WITH EQUIPMENT MEETING CURRENT STANDARDS FOR PATROL USE FOR THE SHERMAN POLICE DEPARTMENT; DESIGNATING THE CITY MANAGER AS THE AUTHORIZED OFFICIAL TO ACCEPT, REJECT, ALTER OR TERMINATE THE GRANT ON BEHALF OF THE CITY.
CONSENT AGENDA.

Mayor Magers verified that there are no matching funds needed for the grant for a patrol car.

RES 5567 ABATEMENT OF AD VALOREM PROPERTY TAXES (520 N. HARRISON)

RESOLUTION NO. 5567 – AUTHORIZING EXECUTION OF AN AGREEMENT WITH KIGHT FAMILY, LP #1 FOR THE ABATEMENT OF AD VALOREM PROPERTY TAXES FOR THE CONSTRUCTION OF A NEW SINGLE-FAMILY RESIDENCE AT 520 NORTH HARRISON AVENUE
A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SHERMAN, TEXAS, AUTHORIZING EXECUTION OF AN AGREEMENT WITH KIGHT FAMILY, LP #1 FOR THE ABATEMENT OF AD VALOREM PROPERTY TAXES FOR THE CONSTRUCTION OF A NEW SINGLE-FAMILY RESIDENCE AT 520 NORTH HARRISON AVENUE.
CONSENT AGENDA.

RES 5568 RELIEF SEWER “C”

RESOLUTION NO. 5568 – ACCEPTING THE CONTRACT WITH DICKERSON CONSTRUCTION CO., INC. AS COMPLETE FOR CONSTRUCTION OF THE SHERMAN RELIEF SEWER “C” PROJECT ALONG BRANCH STREET, BETWEEN KING STREET AND PACIFIC STREET
A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SHERMAN, TEXAS, ACCEPTING THE CONTRACT WITH DICKERSON CONSTRUCTION CO., INC. AS COMPLETE FOR CONSTRUCTION OF THE SHERMAN RELIEF SEWER “C” PROJECT ALONG BRANCH STREET, BETWEEN KING STREET AND PACIFIC STREET.
CONSENT AGENDA.

RES 5569 DEVELOPMENT AGREEMENT FOR NEW HAVEN ADDITION

RESOLUTION NO. 5569 – AUTHORIZING EXECUTION OF A DEVELOPMENT AGREEMENT WITH BLUESTONE PARTNERS, LLC FOR THE CONSTRUCTION OF PUBLIC FACILITIES IN THE NEW HAVEN ADDITION TO THE CITY OF SHERMAN
A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SHERMAN, TEXAS, AUTHORIZING EXECUTION OF A DEVELOPMENT AGREEMENT WITH BLUESTONE PARTNERS, LLC FOR THE CONSTRUCTION OF PUBLIC FACILITIES IN THE NEW HAVEN ADDITION TO THE CITY OF SHERMAN.
CONSENT AGENDA.

RECEIVE TOURISM DIRECTOR APRIL PATTERSON'S MARKETING PRESENTATION ON NEW BRANDING FOR THE CITY, INCLUDING LOGO, SLOGAN, AND MARKETING SCHEME

CITY LOGO & MARKETING

Mayor Magers moved this item forward in the agenda because it tied in with the discussion on the website.

April Patterson, Tourism Director, made a presentation on new branding for the City, including a logo, slogan, and marketing scheme.

She explained that the proposed branding has been the topic of an ongoing discussion over the past year and is not because of the recently publicized branding efforts of the Texoma Council of Governments.

Ms. Patterson said direction has been received from community sentiments expressed in the Comprehensive Master Plan, from previous market research, and from the City management.

The current logo was trademarked in 1978. She addressed the changes over the past 33 years including technology and services, and the increased emphasis that is placed on branding and marketing for cities.

The presentation highlighted the slogan, the logo, and the overall branding scheme for the City, which would make up Sherman's image.

Ms. Patterson addressed the goals of the branding campaign which include updating Sherman's image, communicating a specific message, authenticating the image, and encompassing the entire City not just services offered through local government. The staff also hopes to create a renewed sense of pride and hope among residents and employees, especially after the recent negative economy, and hopes to increase marketability among residents, potential residents and businesses, and tourists.

Some towns have a landmark that is easily identifiable, but Sherman does not. Sherman does have a thriving business industry, excellent educational opportunities, outdoor and recreational enthusiasm, exceptional art performances and programs, and a foundation of spirituality and philanthropy.

Ms. Patterson said the branding needs to show that Sherman is a special unique combination that deliberately and proudly holds on to its small town values and traditions, yet is historically progressive, forward thinking and inviting to change. The proposed slogan is Sherman is a "classic town with a broad horizon." She also displayed an icon with a downtown skyline which represents both small town America and big City culture and industry.

Other various icons were also displayed that could be used for different City departments. These icons could also be integrated into the City's website to be easily recognizable to everyone. Ms. Patterson showed various forms of the icons and various color schemes that might be used. This branding could easily be customized as needed for City departments.

Robby Hefton, Assistant City Manager/CFO, explained that several staff members have been working on both the branding and the new website, which tie together. For 33 years, Sherman has had one symbol for the City and now they are proposing a branding that will allow Sherman to be more dynamic, but with a standardized look.

Not every department would have an individual icon, but some departments might be grouped together under an area. The icons would also allow for maneuvering on the website.

Council Member Smith asked about the cost estimate for the transition. Mr. Hefton explained that there is some data on the cost, but there may be some things that don't change right now. Currently the police cars do not have the "S" logo on them. The staff is working to accumulate the cost for all the items.

Money for the transition will be used from the marketing dollars from the Hotel/Motel Tax, the City Budget, and marketing dollars that are available through the Sherman Economic Development Corporation. Mr. Hefton said a presentation will be made at this summer's Budget Workshop and a better estimate of the costs will be presented at that time.

Council Member Adami asked if "horizon" should be "horizons"? Ms. Patterson said you are looking at one horizon as you're looking at Sherman and out to the future.

Mayor Magers said this is the third rebranding he recalled and if the purpose is to supplement the website, he felt that was good. He was added that in the Comprehensive Master Plan it talks about tying the Chamber of Commerce, SEDCO, and the City under one "umbrella." He felt that all entities should have buy-in for the marketing scheme.

He also asked if the City was involved in Texoma Council of Government's marketing project. He wanted to be sure Sherman was prudent in the use of the marketing dollars. Mr. Hefton said regardless of TCOG's timing, the City needs to be doing this specifically for Sherman. The marketing plan and the website are both scheduled to be online in late summer 2011.

Ms. Patterson said TCOG's main purpose is specifically for tourism for Lake Texoma and the surrounding region. She

felt Sherman needs something in place that speaks to the residents and to potential residents and businesses.

Mayor Magers verified that the City was going to use Sherman Hotel/Motel Tax dollars and sales tax dollars on Sherman projects.

RES 5570
CITY WEBSITE

<u>RESOLUTION NO. 5570 – AUTHORIZING EXECUTION OF A SERVICE AND LICENSE AGREEMENT WITH ICON ENTERPRISES, INC., D/B/A CIVICPLUS THROUGH TEXAS DIRICT COOPERATIVE CONTRACT #DIR-SDD-1636 FOR CREATION OF THE CITY OF SHERMAN'S WEBSITE</u>
A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SHERMAN, TEXAS, AUTHORIZING EXECUTION OF A SERVICE AND LICENSE AGREEMENT WITH ICON ENTERPRISES, INC., D/B/A CIVICPLUS THROUGH TEXAS DIRICT COOPERATIVE CONTRACT #DIR-SDD-1636 FOR CREATION OF THE CITY OF SHERMAN'S WEBSITE.

Kay Thomas, Systems Manager, gave a presentation on the website redesign project. The committee studying the project consisted of Ms. Thomas, Ms. Patterson, Angela Gurley, Customer Service Manager, and Stephanie Hughes, Chief Accountant.

The staff has selected CivicPlus to design and host the website and proposed purchasing the product off the State contract. CivicPlus has 10 years of government web experience and has 772 local government sites, 103 of those in Texas.

The new website coincides with the new branding project and will give each department the ability for their page to have a unique look while still following the branding. All pages and content will be new. There will be no conversion from the existing website into the new website and the staff will write the content for the web page. The goal will be to make the website user friendly and to make those visiting the website want to return again and again.

The City will actually be purchasing two websites, one for the City and one for the Tourism Department. They will be linked together but will maintain their unique URL address. Mayor Magers verified that the target audience for the City's website is the citizens but the secondary audience is other cities.

Ms. Thomas explained that the proposed contract is for designing the new website, hosting the websites, and for the purchase of software. CivicPlus also converts the website to a version that is compatible with "smart phones."

Another new function is the Citizen Request Tracker, which would allow a citizen to report an issue to the City via the website. Once the request is submitted it will be turned into a work order and will be emailed to the correct department.

When the work is completed, the citizen will receive an email or text message saying the issue has been resolved.

The system will include a calendar which can list community events, an alert system to create a scrolling alert on the front page of the website, and a notification alert which will allow citizens to sign up to be notified when something changes on the website. Surveys and opinion polls can also be provided.

The facilities and reservations option allows those visiting the website to see what dates are available at the various facilities and would even allow them to make reservations online. Mayor Magers verified that the module to pay online will be released in the Summer of 2011.

Deputy Mayor Steele asked if the reservations could be expanded to include baseball fields and practice fields. Ms. Thomas said there is currently a limit of 50 facilities.

Mayor Magers asked if adding other functions would be expensive with the proprietary system. Mr. Hefton said the website will be designed to "wrap around" other applications already in place. This system doesn't have the database to take the payments, but it will coordinate with what is already in place to do that.

Deputy Mayor Steele asked if a new staff person will be needed. Ms. Thomas explained that if the contract is approved, the staff will start an aggressive implementation schedule which should begin in March and be completed by the end of the Summer. This parallels the timeline of the new branding project.

Ms. Thomas said updates to the website will be completed by the current department staff. Mr. Hefton added that a "point person" will also be designated to make sure all the content meets the City's policy. But the departments will have the responsibility and ability to update their calendars and information. There will no longer be a "webmaster."

Mayor Magers said the cost for the project is $58,000 and he asked what advantages the citizens would realize through the system. Mr. Hefton said it will be a better marketing tool for the City, it will make navigation easier through the City's website, and will be more functional in that it wraps the design of the website around the "back end" systems already in place to pay water bills and for permits.

Council Member Smith asked the staff to provide some other examples of websites designed by CivicPlus so he could view them.

Council Member Howeth said the City needs to update the website, but she was concerned that once it is updated, it

will not be properly kept up. Mr. Olson said it is his job to make sure the website is kept up to date.

Mayor Magers verified how the system would work for paying for permits. Ms. Thomas explained how the system would coordinate with the current Incode Software. She added that the new system is very easy to use and will replace the older system which is more cumbersome.

Council Member Adami felt that there should be links on the website to the Tourism Department, SEDCO, the Chamber of Commerce, and the Sherman Independent School District. Ms. Thomas said the links are not limited and would be a decision of management.

ACTION TAKEN.
Motion by Council Member Smith to approve Resolution No. 5570, as presented. Second by Council Member Howeth.
VOTING AYE: Adami, Howeth, Smith, Softly, Steele.
VOTING NAY: None.
MOTION CARRIED.

AIRPORT MOWING & LANDSCAPING

REQUEST TO ADVERTISE
SHERMAN MUNICIPAL AIRPORT TERMINAL MOWING AND LANDSCAPING
The City Council approved the request to advertise for the annual mowing and landscaping of the terminal area at the Sherman Municipal Airport.
CONSENT AGENDA.

CHANGE ORDER RELIEF SEWER "C"

CHANGE ORDER NO. 1
RELIEF SEWER "C" PROJECT ALONG BRANCH STREET, BETWEEN KING STREET AND PACIFIC STREET; DICKERSON CONSTRUCTION CO., INC.; $13,689.25 INCREASE
The City Council approved Change Order No. 1, which is a final reconciliatory change order to adjust final project quantities for the Relief Sewer "C" Project along Branch Street, between King Street and Pacific Street.

The project was funded through debt issued by the Greater Texoma Utility Authority on the City's behalf. The change order results in an increase of $13,689.25 to the contract amount, yielding a final contract price of $464,106.75.
CONSENT AGENDA.

Deputy Mayor Steele asked what caused the project increase. Mr. Olson said it was for an extended bore under the railroad tracks through a culvert.

SEDCO WORK PROGRAM

OTHER BUSINESS
DISCUSS AND CONSIDER APPROVAL OF THE SHERMAN ECONOMIC DEVELOPMENT CORPORATION WORK PROGRAM 2010-2011
Todd Thompson, SEDCO Chairman, presented their

proposed Work Program. He thanked the Mayor and City Council for their patience with SEDCO during the last few months, adding that this has been an opportunity. He added that their proposed Work Plan also addresses the comment made earlier about SEDCO's available funds to help offset City programs. The law is also flexible to allow them to use money for marketing and branding.

He presented the proposed Work Plan. The mission statement stayed the same and he discussed the six primary goals. The goals include retain and expand existing primary employers, recruit targeted national and international primary employers, develop a model to recruit targeted large water users, develop a strategy to recruit targeted Dallas area businesses, promote and enhance a quality of place, and raise SEDCO's profile within local, statewide, national, and international markets.

Mr. Thompson said they have identified 65 companies that are high water users. These companies are in seven states that are in a depressed economy, and have high water costs. SEDCO will be contacting each of these companies to tell them about Sherman.

SEDCO will be making calls to Dallas area businesses to encourage them to consider a move to Sherman. They are concentrating on companies in the 10 to 50 employee job level.

They will also leverage SEDCO funds that are collected through tax dollars, for City projects that would help market SEDCO and the Sherman area. This includes the GIS expansion in conjunction with the City's new website to help map water and sewer lines. They will continue to participate in the sewer line expansion north along Highway 75 to Highway 691 with annual payments. SEDCO will also participate in the Blalock Fire Station Study and the Travis Street expansion to upgrade the downtown area.

Mr. Thompson said SEDCO would also like to raise their profile in the community and in North Texas and work closer with the City of Sherman. They will study the feasibility of moving the Youth Center to another location and moving SEDCO into the current Youth Center building.

Mr. Thompson reiterated that SEDCO would like to help the City with the new website too.

Mayor Magers said one of his complaints in previous SEDCO Work Plans was the lack of detail. The current proposed plan includes specific dollar amounts on both median pay and mean pay. These provide benchmarks for the City Council to consider and to judge SEDCO's performance.

He said at the last SEDCO Meeting, the Board performed a quantitative analysis on the benefit to the taxpayers on what the various deals will bring. He added that he is pleased to see SEDCO and the City working together.

Council Member Adami compared the old proposed Work Plan from the Fall with the newly proposed Work Plan, saying there was "a drastic difference." SEDCO has addressed the Council's concerns in that the Work Plan was fine, but how could the progress be measured. He urged them to incorporate this information into future quarterly updates.

Mr. Thompson said in the future when a project is brought to the Council, SEDCO wants to be able to tell them what the project means in a return on investment. Hard dollars with real information. Tax abatement numbers, incentive dollars, everything that pertains to the company will be entered into a model. That model will tell them what the company will be worth. They also plan to put a cap on the amount invested in companies and each company will be reviewed separately.

He added that the ex-officio members that were appointed have been an asset to the Board and the City staff has been very helpful. He felt the Council would see some really good changes during the next year.

Council Member Howeth said she appreciated that SEDCO's Work Plan seems to be more pro-active than in the past. Before, she felt that SEDCO was waiting around for someone to give them a call.

Mr. Thompson added that the Work Plan is a fluid work and as economies change during the year, it can be amended if needed.

Mayor Magers said as a SEDCO Member, he has been very impressed with the level of responsibility that the Board Members have been taking. They recently had a three hour meeting about what needs to be done before taxpayer dollars are spent. He also complimented Mr. Thompson on the great job he is doing as Chairman and said he personally appreciated his leadership in SEDCO. He commended Frank Gadek, SEDCO Vice President, on his work with the organization too.

Council Member Adami said he appreciated the staff too, adding that this helps him look at SEDCO and evaluate their work.

ACTION TAKEN.

> **Motion by Council Member Smith to approve the Sherman Economic Development Corporation Work Program for FY 2010-2011, as presented. Second by Council Member Softly.**

VOTING AYE: Adami, Howeth, Smith, Softly, Steele.
VOTING NAY: None.
MOTION CARRIED.

SEDCO UPDATE

RECEIVE QUARTERLY PROGRESS REPORT FROM SHERMAN ECONOMIC DEVELOPMENT CORPORATION BOARD CHAIRMAN TODD THOMPSON AND VICE PRESIDENT FRANK GADEK

Mr. Gadek presented the Quarterly Progress Report for SEDCO, which covers the first quarter or October through December 2010.

The Board approved two projects, including the second of three projects for GlobiTech. This was a $19 million "finish out" and building expansion. The project was approved in October 2010 and involved $950,000 in incentives, payable in two installments.

The second project was a promotional agreement with Austin College for their IDEA Center, approved in November 2010. This is a $38 million project, involving numerous classrooms and laboratories. The Board approved $300,000, to be paid in five installments over a five year period.

Mr. Gadek also thanked the City Council for their patience with SEDCO over the past few months and for the approval of their Work Plan.

In the next quarterly report, Mr. Gadek said they will have four additional projects that will be approved. One will be the third expansion project for GlobiTech. Another expansion with a local industry is yet to be announced and a performance agreement to be approved. There will also be an outside manufacturer and a new media company moving into the area.

ANNEXATION UPDATE

RECEIVE A CITY ANNEXATION PRESENTATION FROM EXECUTIVE DIRECTOR OF PLANNING AND PUBLIC WORKS DON KEENE

Don Keene, Executive Director of Planning and Public Works, presented a strategic annexation plan to the City Council. One of the priorities of the City's Comprehensive Master Plan is a Strategic Annexation Plan. The objective of this plan is to promote, as appropriate, development in key areas.

The Highway 289 and Highway 82 corridors, including their intersection, have been identified as areas of interest for strategic annexation. At the City Council's request, the staff has researched the issue and jointly presented a plan.

The objectives for a potential annexation at this location, would be to manage the growth at the City's western "gateway" and to encourage appropriate economic development.

Mr. Keene proposed annexing 1,000 feet of frontage along each side of the Highway 289 and Highway 82 corridors, which should provide adequate frontage to facilitate promotion of appropriate development. This would involve approximately 93 property owners and about 1,392 acres of land. Upon annexation, the City would provide police, fire, emergency medical, and solid waste collection service. The City already provides police coverage in a part of the area and fire and medical in all of it.

Water and sewer connections would be available to existing systems, however the connections and required extensions would be funded by the requesting property owners or developers.

Mr. Keene showed maps with the proposed annexation for the Highway 289 and Highway 82 areas. From a long-range planning aspect, the staff has researched the potential water and sewer extensions for the area. Estimated cost of the water service extension southward from Highway 82 along Highway 289 would be $650,000, at today's prices. This would facilitate the City's ability to purvey water to the south and west per the proposed Sherman Water Plan.

Mayor Magers verified that the City has an easy way to go to the north side of Highway 82 with water.

The potential sewer service extension would be westward to the Highway 289 corridor. Mr. Keene said the extension would probably be completed in three phases at an estimated cost of $4.7 million, at today's prices. The sewer system would also require three lift stations.

He added that the City would probably want to consider an overlay district for that area. An overlay district would promote appropriate development by addressing things such as building design and placement, landscaping standards, screening, and glare and illumination.

Mr. Keene said that if the City Council chooses to move forward, the annexation process would include a detailed cost benefit analysis, a schedule, notifications and communications with the property owners, postings and meetings for two public hearings, and consideration of the adoption of the ordinance.

Mayor Magers said SEDCO paid $4.2 million for water and sewer on Highway 75 north to Highway 691. There is now an $11 million development taking place on the southeast corner of Highway 75 and Highway 691, that would not have happened without SEDCO's support of the project.

This annexation is very important and it "boxes" Sherman in where it has a true western border on Highway 289. He asked that the staff bring a timeline for the annexation back to the City Council. He added that one of the most important

things is the overlay district, with the ability to get in front of the development as opposed to playing "catch up."

Mr. Olson said the staff will bring back an annexation schedule at the next City Council Meeting.

CITIZENS REQUESTS

<u>CITIZENS REQUESTS</u>
There were no citizens' requests.

MEDIA QUESTIONS

<u>MEDIA QUESTIONS</u>
There were no media questions.

<u>COUNCIL COMMENTS</u>

THANKS FOR AWARD RECOGNITION

<u>THANKS FOR AWARD RECOGNITION</u>
Council Member Howeth thanked Mayor Magers for his recognition prior to the City Council Meeting, on an education award she received. She also said she appreciated that we live in a country where citizens can make decisions and there is a choice in government.

THANKS TO SEDCO

<u>THANKS TO SEDCO</u>
Council Member Adami thanked the members of SEDCO on developing the new Work Plan.

WELCOME TO NEIGHBORS

<u>WELCOME TO NEIGHBORS</u>
Mayor Magers welcomed his neighbor who was attending the City Council Meeting for his government class.

CITY MOVING FORWARD

<u>CITY MOVING FORWARD</u>
Mayor Magers said during the past hour, the City Council has talked about a new branding, a new website, and City annexation. The City has been through several months or years of hard economic times, but the City of Sherman is moving forward, in a fiscally responsible manner. He appreciated the hard work of the City staff and thanked Mr. Olson for working hard to keep costs low.

PUBLIC SAFETY FUNDS

<u>PUBLIC SAFETY FUNDS</u>
Mayor Magers said this past week there was an opportunity for the City of Sherman to garnish some public safety funds through the Texoma Council of Governments. There was a debate over how the money should be divided. Historically those funds have been divided based on population.

He recognized Fire Chief Jeff Jones for his efforts which resulted in approximately $13,000 additional dollars to the City of Sherman. Those are important dollars right now.

ADJOURNMENT

ADJOURNMENT

On Motion duly made and carried, the meeting adjourned at 6:18 p.m.

MAYOR

CITY CLERK